

# On Dealing with Adversaries Fairly

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# Outline

- The problem (think voting)
  - Why straightforward solutions fail
- Social Choice Theory
  - Arrow & U,D,I,P
- Analysis of Reputation Systems
  - 2 examples
- Some Voting Schemes & Applications
- Manipulability
- Conclusions

# A Common Problem

- There are  $N$  people wanting to take a decision; each has a set of preferences over the alternatives. e.g.
  - Which is the best? (Elections)
  - Which are bad? (Reputation Systems)
  - What should we do? (Distributed Algorithms)

Deriving a global set of preferences over the alternatives from the individual preferences

# How?

- One Person Decides
- Everyone Follows the Party Line
  - Or it's obvious anyway
- In general, Preference Aggregation
  - (essentially generalized voting)

**50 Years of literature on it, do  
Computer Scientists have to reinvent  
it all over again???**

# Democracy (Straightforward Voting) Does Not Always Work

- Just vote over the alternatives & count the votes?
- Suppose we have a cake, and everyone wants as much as possible
- Divide cake equally
- Now vote to take George's piece and divide between the remaining people

**The Cake Division Paradox!**

# Preference Aggregation Formally

- Have a set  $X$  of choices
- Each individual  $i$  has preferences defined by the order  $R_i$  (a relation which is reflexive, transitive, complete)
- A preference aggregation scheme is a function  $f : \{R_i\} \rightarrow R$
- Social Welfare Function (SWF) when the resulting set of preferences  $R$  is an order
- Now can state properties of PA schemes

# Criteria for Good and Bad

- Suppose we have a preference aggregation scheme, is it good or bad?
- Economists have come up with various criteria over the years ... e.g.
  - When one person decides the outcome (dictatorship), this is bad
  - A scheme should “work” for all inputs which it is given (obvious to Computer Scientists, perhaps?)

# Properties

- Non-dictatorship
  - No individual dominates choice of  $x$  vs  $y$
- Unrestricted Domain
  - The PA always yields an order
- Pareto
  - If everyone says  $x$  is better than  $y$ , it is!
- Independence of Irrelevant Alternatives
  - Choice between  $x$  and  $y$  depends on what people say about  $x$  vs  $y$ , not  $x$  vs  $z$  and  $y$  vs  $z$



# Arrow, 1951

- There is no SWF which satisfies all 4 properties
- Followed by many positive results including:
  - if we merely require to be able to choose a set of best alternatives out of the final preferences, a PA scheme (SDF) satisfying the 4 properties exists

# Democracy (Straightforward Voting) Does Not Always Work

- Method of Majority Decision does not satisfy Unrestricted Domain
- A: Labour > Conservative > Liberal
- B: Conservative > Liberal > Labour
- C: Liberal > Labour > Conservative
- Hence:
  - Conservative > Liberal (A & B)
  - Liberal > Labour (B & C)
  - Labour > Conservative (A & C)
- Hence  $R$  is not transitive!

# Properties are Useful

- The properties identified in the literature are useful in thinking about new schemes
- We took a few reputation schemes and tried to determine which properties they have

# Reputation Systems

# Reputation Systems I

## Aberer, Despotovic

- $X$  is the set of all nodes
- $c(x, y)$  is the number of complaints filed by  $x$  against  $y$
- The reputation is the number of complaints against  $x$  times the number of complaints by  $x$ 
  - Lower score = higher reputation
- Reputation defined as 
$$T(x) = \sum_i c(x, i) \times \sum_i c(i, x)$$
- Reputation remains high ( $T(x)$  is 0)
  - Old lady effect (proper, complains all the time)
  - Partisan effect (does bad stuff, never complains)

# A fix

- Hence the reputation system on the previous slide is *useless*
- Suppose we add 1 to both sides of the product:

$$T(p) = \sum_i (1 + c(i, x)) \times \sum_i (1 + c(x, i))$$

Does not have an obvious flaw. But how good is it?

# Define an Order

$$xR_i y \Leftrightarrow$$

$$(1 + c(i, x)) \times (1 + c(x, i)) \leq (1 + c(i, y)) \times (1 + c(y, i))$$

$$\text{So } xRy \Leftrightarrow$$

$$\begin{aligned} \sum_i (1 + c(i, x)) \times \sum_i (1 + c(x, i)) &\leq \\ &\leq \sum_i (1 + c(i, y)) \times \sum_i (1 + c(y, i)) \end{aligned}$$

# Properties of the New Scheme

- Not Pareto
- Unrestricted Domain
- Independence of Irrelevant Alternatives
- Non-dictatorship

(Clearly better than the old one)

(Involves essentially interpersonal comparisons, but in this case we can cope with that)



# Another Reputation Scheme

- Proposed by Dellaroccas (ACM EC 2003)
- Users rate each other on a scale of 1...100
- Ratings are added up, outliers detected and removed
  - Ignores some of the ratings!
  - Involves inter-personal comparisons!
  - Ratings are 1...100 which is unlikely to yield true preferences as users are too confused!
- e.g. Median would have been better!!!

# Non-obvious Schemes

- Just to convince you that there are some non-obvious results out there.
- Suppose you have a situation where there is a true global ordering.
- Suppose further that every individual can decide between any  $x$  and  $y$  whether  $x < y$  (in the true ordering) with probability  $> 0.5$
- Then there is a scheme (Kemeny-Young) which computes the most probable ordering.
  - (Satisfies the Condorset criterion)

# Manipulability

- Gibbard-Satterthwaite Theorem
- Every Voting Scheme is either Dictatorial or Manipulable (by voters)
  - Extended by Gardenfors to orderings
- But how much knowledge do we need to manipulate it?
  - see Nurmi, [20]
- Manipulation might be computationally hard!

# Manipulability II

- A recent result shows that voting schemes also suffer from manipulation by candidates entering and leaving the election
  - Well-known in the real world, e.g. recent French elections
- In this framework candidates were also allowed to vote
  - Particularly interesting to Computer Scientists

# Conclusions

- Various problems currently considered by Computer Scientists have already been looked at by Economists
- Lots of negative results
- Several Tools directly borrowable
  - Kemeny-Young scheme
- Lessons to be learnt
  - Take care with inter-personal comparisons